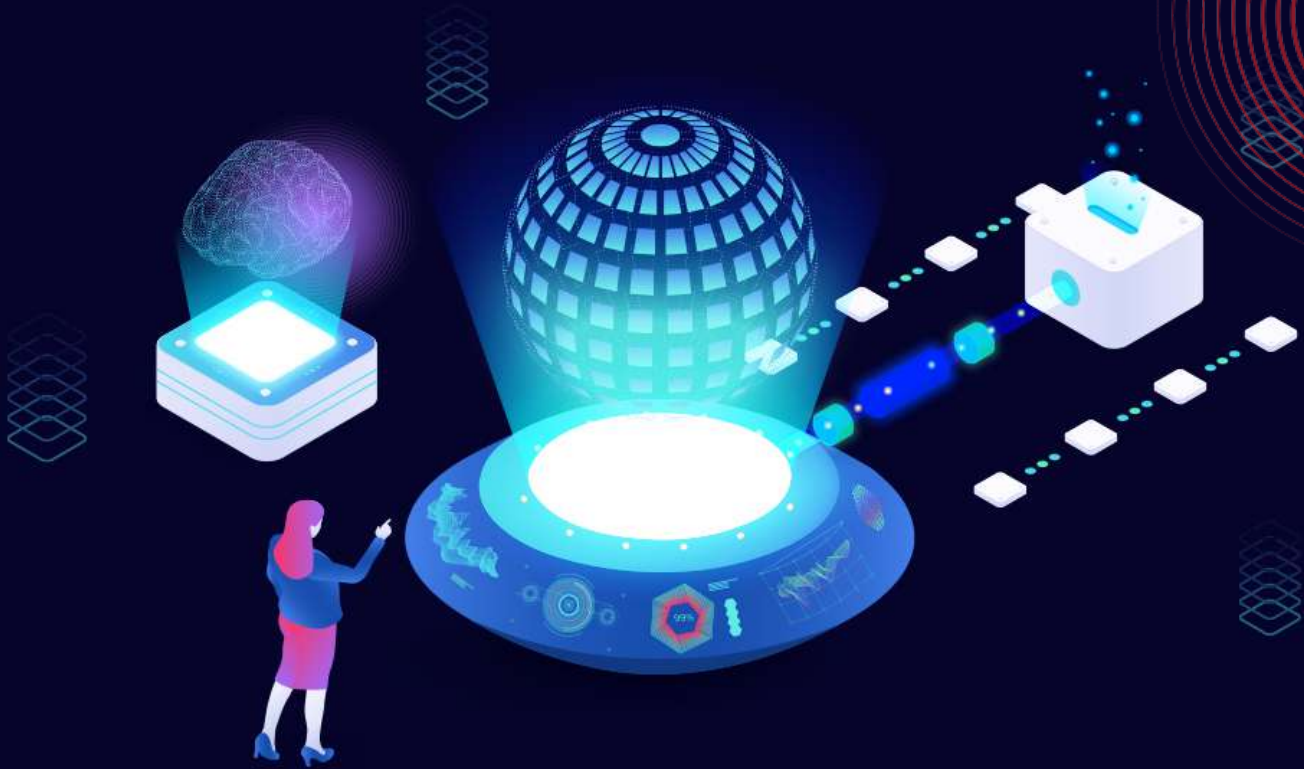




# THE DIGITAL TRANSFORMATION GUIDELINES

SWIPE  
LEFT

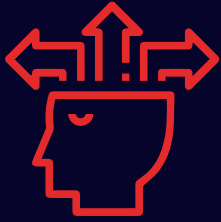
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The Digital transformation era makes the leaders embrace and invest in digital transformation to keep up with the competition or succumb to digital Darwinism—the phenomenon when technology and society evolve faster than an organization can adapt.

The International Data Corporation states 85% of enterprise decision-makers are on the run to implement digital transformation in their businesses, or they'll fall behind the competition and struggle financially.

Here are ten guiding principles we've identified as a result of working with our customers to a successful digital transformation journey



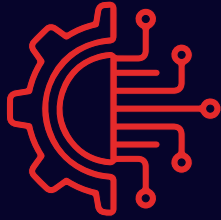
## DECISION MAKING

Surviving in a fast changing and highly competent market demands organisation to be aggressive in decision making.



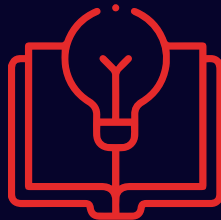
## FINE TUNE THE IT INFRASTRUCTURE

The shift in business and culture needs well equipped IT infrastructure capable of ramping up and down the resources on demand. The assessment of IT infrastructure covers identifying and selecting the right mix of skill sets and resources.



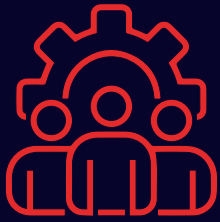
## **APT TECHNOLOGY SELECTION**

The organisations who are smart at technology investment survive economic and cultural turbulence in this era. The right technology adoption helps to be more strategic in all activities and rightsizing the workforce.



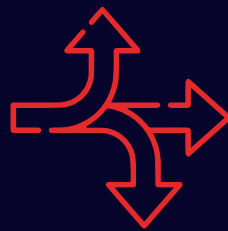
## **INTERNAL COMPETENCY BUILDING BY CONTINUOUS LEARNING**

The strongest organisation of the future is well focused on building internal competencies by continuous learning and taking ownership. From the onset of digital transformation itself the organisation will partly take control to become self-sufficient in the near future rather than rely on outsourcing altogether.



## **REDEFINE BUSINESS PROCESS MANAGEMENT**

The transformation will bring in commentable differences in business processes which are far different than present. It's vital to redefine the future business processes, the key success factor to align with the trends.



## **FLEXIBILITY**

The target operating model has to be flexible enough to seamlessly adapt the changes across the board.



## RISK MITIGATION

Risk mitigation has a great role in digital transformation initiatives. A complimentary audit helps to identify whether the transformation aligns with the realities.



## EFFECTIVE TRANSFORMATION STRATEGIES

It is critical to define a long-term digital strategy and roadmap to address the failures. A technology-agnostic strategy defines a clear vision to the organization today and where you are headed in the future.



## **HUMAN CAPITAL MANAGEMENT**

Regardless of which phase the organisations are in, building effective human capital management strategies, processes, and technologies will be a mission-critical competency that need to invest in for the future.



## **ORGANISATIONAL CHANGE MANAGEMENT**

The current trends and changes have big implications on organizational change management. Change strategies and tactics of the past are no longer 100% relevant for the future, so we need to rethink how we approach this in a way to comfort the human resources and achieve the goals altogether.





# ARE YOU LOOKING FOR A DIGITAL TRANSFORMATION PARTNER?

WE CAN BE OF HELP TO YOU

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