

Redefining Hospitality Experience

Hospitality App

**AWAY
TOGETHER**
EXPERIENCING BETTER EXPERIENCES



Project Overview

Experience the travel being connected, **Away Together** is a sophisticated hospitality solution which interconnect many elements in hospitality industry.

A digital platform offered to hotels or guest centric facilities to interconnect guests with advertising pamphlets, local events, adventures, sports and meetup. Spot on event organizing capabilities among guests share common interests. Explore geographies like never before.



Business Challenge

Most of the travel experience become miserable and leave unpleasant memories due to the **“Unknowns”** in the destinations. Build a digital companion surrounded by credible information from Local business, Hotel itself and other entities near by for the travellers to be connected and notified. Make the events on the fly with **“like minded people”** in an unknown destination would leave ever loving memories of a great trip. Conceptualising idea to a full fledged platform was a great challenge before us.

“Simply a great business challenge”



Requirements

A digital platform with mobile and web interfaces with utmost and best User Experience benefit to travellers to connect with Hotels, Local businesses and co-guests in the hotel. A paperless, pamphlet free hotel environment particularly for destination like Barbados where commodities are very expensive for such paper-based information sharing. An application would help to instantly connect and organize events and broadcast with guests. A digital companion create a joyful memorable trip for a life time.



Our Approach

Flycatch developed the **Away Together** platform based on the “**Lean Startup Methodology**”. The challenge of most useful features backlog to a Minimum Viable Product was a phenomenal journey. Flycatch’s tailored phased approach helped to evolve the MVP to a matured platform. Project feature prioritization with seamless and transparent client interactions left no surprises. Well thought Agile culture could make the feature additions very “**Organic**”. Six Months long project left a very satisfied client took no time to hit the market.



Business Benefits

- Accelerate time to market
 - Since global rollout, launched across United States, Caribbean Islands, South Africa and Saudi Arabia
- Operations started by onboarded high-end hotels
- Large user base in short turnaround
- **Run Simple** and **Run better** strategy helped client to run Production Support and further enhancement in low cost and provided with a effective stabilization of the application.



What Client Loved



THEY HAVE PERFORMED ABOVE AND BEYOND OUR EXPECTATIONS.

Flycatch has delivered 100% of the promised deliverables. They are communicative and responsive, ensuring a smooth workflow. Their hard work ethic and customer service level are hallmarks of their work. They are hardworking, efficient, and punctual.

JOHN BEUCHERT
COO, Away Together



Technologies Used

