Digital platform for commercial Real Estate Market

About the Client

Our client is a real estate company established in Canada that offers a brokerless new business process between the buyers and sellers.

Business Challenges

- The client in need of a single hassle free solution operable by both buyers and sellers.

- Required an advanced platform to redefine the present real estate trends, where the elite brokerage commissions and high pressure sales tactics is a major hurdle for buyers and sellers.

- A platform which befit any level of user community to far reach from lower middle class to upper class to serve the housing and commercial real estate needs.

- Integrate multi channel data sources to list properties and map buyers and sellers in a logical geographical area.

Flycatch's Solution

- Flycatch designed and developed high performing and scalable web based solutions on AWS, Docker, NodeJS, MongoDB and Angular.

- The entire system has been architected in a way to handle massive volumes of data with great user experience meeting all requirements and guidelines without compromising on quality.

- There have been algorithms designed to assist end users with intelligent suggestions to match their interest and search. This unique feature eliminates the manual intervention and thus the 60-70% time consumption reduced.

- Highly customisable admin portal enable the client for campaign management.

Business Benefits

- Reduce the administrative tasks through seamlessly customisable web interface to manage properties.

- Through different business processes integrated through multichannel workflows resulted in more efficient sale and lease processing in less time.

- Enable transparent and direct communication between client, buyer and seller through a digitally elevated single window communication channel.

- Easy finance tracking.

- Convenient and secure data management.